

**REFINE | REVAMP | INNOVATE | GROW**

Creating strategic solution for *digital transformation!*



# **THE SIGNATURE**

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## **CONSULTING**

**Stirring possibility around the world...**

*Our mission is to give the best innovative and unique creative consulting services and panacea to our clients.*

# ABOUT US

Since its inception, The Signature Consulting has focused on enhancing the efficiency and profitability of its clients. We help organizations create the future and stay competitive.

With years of experience that spans countries and industries, we work with marketing, sales, digital, HR, cross-functional, and leadership teams to lift their performance and drive growth.

We utilize our tech prowess and business intelligence to accelerate change and produce a lasting impact.

## WHO ARE WE?

We are an innovative consulting firm, and we help businesses and organizations grow through technology and digital innovation.

We offer solutions developed at the top levels of industrial, governmental, and business experience, and perception enlightened by an exceptional network of professionals.



## OUR SOLUTIONS

We provide innovative and creative solutions to champion digital innovation for businesses through Management Consulting, Startup Consulting, Sales and Marketing, Web & Mobile Development, Corporate Training, and Learning Development.

***Focused on results-driven partnerships.***

We help clients set strategies in motion that unify business and technology architectures, generate growth, and enable competitive advantage.



# OUR SERVICES



The business, economic, and marketing landscapes are continuously changing. Staying ahead of the curve demands more than just technology.

As a global leader in consulting, digital transformation, technology and marketing services, we are here to help you bridge the gap and give you the ability to do more with less.

**OUR TEAMS PARTNER WITH YOU ON STRATEGIES AND SOLUTIONS TO TRANSFORM YOUR COMPANY.**

## OUR SERVICES



# BUSINESS & MANAGEMENT CONSULTING

*We exploit the power of business management to optimize business strategies and yield performance improvements across all fields.*

In today's ever-evolving landscape, businesses must constantly adapt, grow, and sustain their economic advantage.

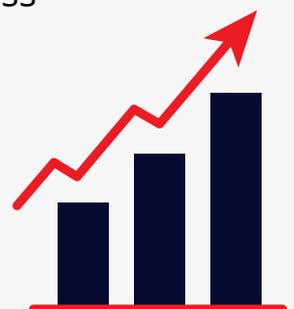
Our management consulting services focus on delivering solutions to real challenges and critical issues involving technology, marketing, strategy development, industrial transformation, and corporate finances. Our consultants provide time-tested solutions to these issues and work with you to deliver transformational insights, practical guidance, and recommendations.

## Why choose us?

By working with our management consultants, we will help you solve your most complex issues, and help you compete in your market and lead in your industry. Your team will receive the attention and personal customer service and support you deserve.

## Our consulting services include:

- Data Management, Analytics and Business Insights
- Cloud Migration Assessment, Strategy and Roadmap
- Operational Efficiency/Process Improvement
- Customer Relationship Management
- Process Innovation





# STARTUP CONSULTING

Starting and growing a business can be demanding and exhilarating at the same time, with so many unknown factors to consider.

That is why we work with startup companies to provide advice in approaching various business troubles, confronting strategic problems, and enforcing digital transformation.

When starting a new company, having expert guidance accessible can improve the chances of success remarkably. Our business startup consulting services assist developing enterprises.

### **We proffer the services for a new beginning**

We help entrepreneurs, founders, early-stage startups, and incubators to identify the areas of needs, challenges, and potential for growth in a challenging industry.

Different steps are required to start a new business, but we offer unique expertise that entails various entrepreneurial experience, real business insight and practical solutions.

### **Our consulting services include:**

- Strategy and Planning
- Business structure development
- Legal Business Formation
- Growth Hacking
- Project Pricing
- Business Branding
- Marketing & Sales Strategy
- Business Plans
- Pitch Decks
- Fundraising
- Project Management
- Product Development

## OUR SERVICES



# SALES AND MARKETING

Whether you need to develop a marketing strategy from scratch or improve your existing methodology, our marketing consulting services can help you achieve sustainable, systematic growth by implementing a 'customers first' strategy.

Working with us gives you direct access to a team of marketing experts who will help you develop a value-creating commercial strategy that is unique to your company's products and target market.

As a startup, we will give your company a head start with our reliable marketing strategies that provide consistent lead generation, product/service exposure, and transforms prospects into clients.

### We lead you to your market!

Market success and sales growth hinges on a defined marketing plan that entails the strategy and tactics to penetrate the market opportunity.

When you work with us, we will help you to:

- Determine and segment your target market.
- Distinguish your competitive proposition and intelligence, and
- Craft a compelling value proposition.

### Our consulting services include:

- Marketing Performance and Strategy
- Customer Acquisition and Retention
- Product Management
- Cost optimisation
- Growth and Profitability
- Pricing Strategy
- Content Marketing
- Campaign Management
- Social Media Marketing & SEO
- Lead Generation



# WEB & MOBILE DEVELOPMENT

Make your application stand out from the crowd through professionally crafted and user-friendly designs, for qualitative online presence and lead generation.

### **We build scalable and smart solutions**

We bring together some of the best developers and software engineers, so you can get a top-quality product. We have all the expertise you need to creatively transform your business into a digital innovation via our extensible software development acuity.

### **Bring your idea to concrete reality**

Whether building a new application, or revamping an old one, our consultants provide your team with everything needed from concept to market.

### **Our Process:**

Planning and Analysis -

- **Idea dump, Research & Interviews.**

Design -

- **UI wire framing and prototypes**

Development -

- **Frontend development, Backend Architecture, Reviews and Feedback**

Quality Assurance / Testing -

- **Functional and integration testing, Bug fixes**

Deployment -

- **Live reviews**

Maintenance

### **Our consulting services include:**

- Feasibility Study
- Prototyping & Idea Dump
- Platform Compatibility
- UI/UX development
- Market Potential
- Web and Mobile Application Development
- Cross Platform Development
- Web Maintenance & Servicing
- Responsive and Creative Designs
- E-commerce Development



# TRAINING, EDUCATION, AND LEARNING DEVELOPMENT

Are you looking for a company to build a training program for your organisation?

Are you looking for a company to build a course for your online school or training?

Do you need e-learning consultants and Subject Matter Experts?

The Signature Consulting has helped companies, non-profit organizations and government agencies around the world to design and develop creative and interactive training solutions.

Whether you need assistance implementing organisational training sessions, or you need to develop unique course contents for your online/on-campus academy, or don't know where to begin with e-learning, we provide strategic services that meets your demands.

We have a network of trainers, instructional designers, subject-matter experts, researchers, writers, editors, and more.

### **Our consulting services include:**

- Facilitating Effective Workshops
- Leadership Development
- Corporate Seminars
- Organizational Training
- Online Course Development
- Custom Course Materials
- Instructional Design
- Subject Matter Experts



# REAL ESTATE CONSULTING

Our real estate consulting service provides a complete range of services tailored to the specific needs of your organization. We have extensive experience with properties ranging from all sizes of commercial buildings, shopping centers, housing complexes, estates, and golf course communities.

We serve a variety of clients in the real estate industry, including developers, owners and investors, agents and property managers.

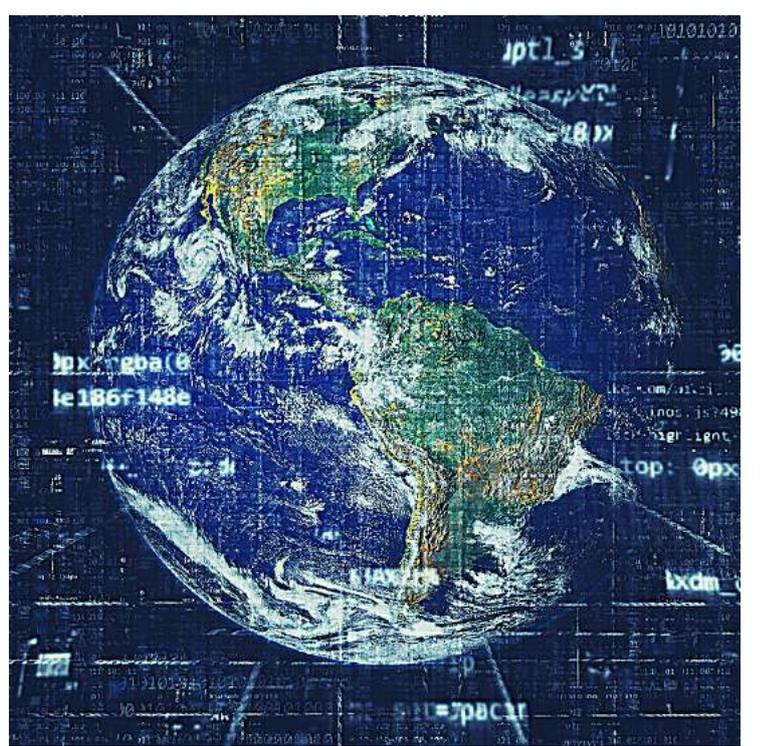
Whether you are acquiring a new property or managing commercial buildings, we will help you maximize the value of your investments and transform your business.

Our experience in Africa, Europe and Asia gives us both broad perspective and deep expertise on the many factors that influence real estate investment, development and management.

From business owners and investors to lenders and corporate groups, we offer you the experience, strategic planning, technical skills and financial advice you need in order to compete and succeed.

### **Our consulting services include:**

- Estate Planning
- Property and Portfolio Valuation
- Insurance consulting
- Strategic Planning
- Deal Structuring
- Technology, Digital Transformation and Management
- Transaction Advisory



# ***INDUSTRIES***

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# TECHNOLOGY

In order to thrive in the industry and edge out your competition, you need to keep up to date with the new technologies being rolled out and utilised. This can be a daunting process for you and your team, and that's why we are here to be your guide.

We provide digital solutions to advance your business, and keep you up to date with the current landscape.

We will help you use technology and disruptive innovation to approach opportunities, solve challenges, and to secure your market position.

**'We drive digital transformation through technology'**

Take your business to the next dimension with our innovative strategy and pristine technologies that help drive business value.



## OUR SERVICES:

- Cloud computing
- Software development
- Cybersecurity
- IT consulting

# GOVERNMENT AND NON- PROFITS

We work hand in hand with government and non-profit organisations all over the world to help them solve problems and overcome challenges through digital transformation strategies and dynamic innovation.

Whether ensuring the safety, security, and well-being of citizens or boosting national competitiveness, we work with leaders in civil government to support their public service missions.

To keep pace with public sector change, we can help you innovate, transform and work smarter, to enhance services, improve outcomes and achieve more.

In the face of accelerating change, we help public sector organizations to embrace innovation and transform fast-to operate smarter, achieve more and improve services.



## OUR SERVICES:

- Economic development
- Infrastructure and transport
- Energy
- Culture, arts, and tourism
- Strategy, Policy design and evaluation
- Operation, organization, and optimization of services

# REAL ESTATE

Having worked with property owners, developers, management services providers and others on a wide range of management issues, we have deep expertise on the many factors that influence real estate investment, development and management.

We have a wealth of knowledge regarding buying and selling International luxury real estate and can offer you the most gorgeous global listings.



From business owners to corporate buyers and investors , we offer you the experience, know-how, and the strategic planning that helps turn critical and complex real estate issues into opportunities for growth.



## OUR SERVICES:

- Property Analysis
- Market studies
- Portfolio services
- Lease advisory

We are driving results for some of the most exciting brands in the world

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## PARTNERS

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